

Dear Vendors (Past and Future)

The 2015 edition of Muskegon Bike Time is in the books, and the board of trustees would like to thank each of you for your contribution to the continued success of the event. Without your dedication to Bike Time, and your hard work, the event would not be as successful as it is.

Last year's event (2015) experienced a major expansion named the Rez, located at 4800 Harvey Street. In expanding the event to accommodate the wishes of our patrons, as expressed in the overwhelming responses to our surveys, we experienced some growing pains. As a result we gained valuable insights regarding what to do starting with the 2016 event to grow the event for the future.

The 2016 event will not have a charge for entry into the event. Following the format used downtown there will be a minimal charge for those who wish to experience any concerts and specific entertainment events. However, there will be a variety of free entertainment outside the concert/entertainment section for patrons to enjoy.

Motorcycles will be allowed to ride through the event, and parking will be allowed inside the event, adjacent to your vending set up. Beverage consumption will revert back to being restricted to beverage tents (per state liquor laws) but bikes will be able to park adjacent to beverage tents. In the concert/entertainment section patrons will be allowed to consume alcoholic beverages throughout the area, again per state liquor laws. Last years (2015) parking lot will become part of the open access area, a driving "road" will be designed so bikes can be ridden around and through the entire free access area.

Starting with the 2016 event on-site camping will be offered in the south lot, south of the main entrance. This is a completely paved area ideal for motor homes, travel trailers and pop ups. Every year we receive hundreds of requests for camping, and now with the ability to offer on-site camping we anticipate a substantial increase in attendance.

Also starting with the 2016 event patrons will pay for food purchases with tickets purchased on site in advance of ordering. Tickets will be worth \$1.00 each for ease of calculating order totals. The space fee for food vendors will be a flat fee of \$250.00 regardless of space size. Bike Time will also be compensated at the rate of 25% of food sales. Food vendors can turn in tickets on a daily basis or at the end of the event on Sunday.

Starting with the 2016 event the space fee of all vending (except food vendors) will be \$5.00 per square foot, up to 1000 square feet, so a 10 x 10 space will now be \$500.00 instead of the previous \$750.00.

We are again offering the vendor insurance package for \$79.00 with sign up, payment, and all paper work handled on line for you. A link to the company is provided at the end of the vendor packet. If you have any questions please do not hesitate to contact me.

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